

AUGUST 1

# fashion calendar 1983

| JANUARY   | FEBRUARY  | MARCH   | APRIL  |
|---|---|---|--|
| S M T W T F S<br>1<br>2 3 4 5 6 7 8<br>9 10 11 12 13 14 15<br>16 17 18 19 20 21 22<br>23 24 25 26 27 28 29<br>30 31 | S M T W T F S<br>1 2 3 4 5<br>6 7 8 9 10 11 12<br>13 14 15 16 17 18 19<br>20 21 22 23 24 25 26<br>27 28             | S M T W T F S<br>1 2 3 4 5<br>6 7 8 9 10 11 12<br>13 14 15 16 17 18 19<br>20 21 22 23 24 25 26<br>27 28 29 30 31    | S M T W T F S<br>1 2<br>3 4 5 6 7 8 9<br>10 11 12 13 14 15 16<br>17 18 19 20 21 22 23<br>24 25 26 27 28 29 30    |
| MAY   | JUNE  | JULY  | AUGUST   |
| S M T W T F S<br>1 2 3 4 5 6 7<br>8 9 10 11 12 13 14<br>15 16 17 18 19 20 21<br>22 23 24 25 26 27 28<br>29 30 31    | S M T W T F S<br>1 2 3 4<br>5 6 7 8 9 10 11<br>12 13 14 15 16 17 18<br>19 20 21 22 23 24 25<br>26 27 28 29 30       | S M T W T F S<br>1 2<br>3 4 5 6 7 8 9<br>10 11 12 13 14 15 16<br>17 18 19 20 21 22 23<br>24 25 26 27 28 29 30<br>31 | S M T W T F S<br>1 2 3 4 5 6<br>7 8 9 10 11 12 13<br>14 15 16 17 18 19 20<br>21 22 23 24 25 26 27<br>28 29 30 31 |
| SEPTEMBER   | OCTOBER   | NOVEMBER  | DECEMBER   |
| S M T W T F S<br>1 2 3<br>4 5 6 7 8 9 10<br>11 12 13 14 15 16 17<br>18 19 20 21 22 23 24<br>25 26 27 28 29 30       | S M T W T F S<br>1<br>2 3 4 5 6 7 8<br>9 10 11 12 13 14 15<br>16 17 18 19 20 21 22<br>23 24 25 26 27 28 29<br>30 31 | S M T W T F S<br>1 2 3 4 5<br>6 7 8 9 10 11 12<br>13 14 15 16 17 18 19<br>20 21 22 23 24 25 26<br>27 28 29 30       | S M T W T F S<br>1 2 3<br>4 5 6 7 8 9 10<br>11 12 13 14 15 16 17<br>18 19 20 21 22 23 24<br>25 26 27 28 29 30 31 |

a weekly publication • 43rd year

ruth finley, publisher • 185 east 85th street • n.y., n.y. 10028 • (212) 289-0420



# 1984

| JANUARY  | FEBRUARY   | MARCH  | APRIL   |
|--|--|--|---|
| S M T W T F S<br>1 2 3 4 5 6 7<br>8 9 10 11 12 13 14<br>15 16 17 18 19 20 21<br>22 23 24 25 26 27 28<br>29 30 31 | S M T W T F S<br>1 2 3 4<br>5 6 7 8 9 10 11<br>12 13 14 15 16 17 18<br>19 20 21 22 23 24 25<br>26 27 28 29       | S M T W T F S<br>1 2 3<br>4 5 6 7 8 9 10<br>11 12 13 14 15 16 17<br>18 19 20 21 22 23 24<br>25 26 27 28 29 30 31 | S M T W T F S<br>1 2 3 4 5 6 7<br>8 9 10 11 12 13 14<br>15 16 17 18 19 20 21<br>22 23 24 25 26 27 28<br>29 30       |
| MAY  | JUNE   | JULY   | AUGUST  |
| S M T W T F S<br>1 2 3 4 5<br>6 7 8 9 10 11 12<br>13 14 15 16 17 18 19<br>20 21 22 23 24 25 26<br>27 28 29 30 31 | S M T W T F S<br>1 2<br>3 4 5 6 7 8 9<br>10 11 12 13 14 15 16<br>17 18 19 20 21 22 23<br>24 25 26 27 28 29 30    | S M T W T F S<br>1 2 3 4 5 6 7<br>8 9 10 11 12 13 14<br>15 16 17 18 19 20 21<br>22 23 24 25 26 27 28<br>29 30 31 | S M T W T F S<br>1 2 3 4<br>5 6 7 8 9 10 11<br>12 13 14 15 16 17 18<br>19 20 21 22 23 24 25<br>26 27 28 29 30 31    |
| SEPTEMBER  | OCTOBER  | NOVEMBER   | DECEMBER  |
| S M T W T F S<br>1<br>2 3 4 5 6 7 8<br>9 10 11 12 13 14 15<br>16 17 18 19 20 21 22<br>23 24 25 26 27 28 29<br>30 | S M T W T F S<br>1 2 3 4 5 6<br>7 8 9 10 11 12 13<br>14 15 16 17 18 19 20<br>21 22 23 24 25 26 27<br>28 29 30 31 | S M T W T F S<br>1 2 3<br>4 5 6 7 8 9 10<br>11 12 13 14 15 16 17<br>18 19 20 21 22 23 24<br>25 26 27 28 29 30    | S M T W T F S<br>1<br>2 3 4 5 6 7 8<br>9 10 11 12 13 14 15<br>16 17 18 19 20 21 22<br>23 24 25 26 27 28 29<br>30 31 |



# FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of every event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY ISSUE, therefore, will yield maximum use of FASHION CALENDAR to the reader...Ruth Finley, Publisher.

## WEEKS BEGINNING MONDAY, JULY 25 & AUGUST 1, 1983

| DATE                           | WHAT'S GOING ON  | GIVEN BY   | WHERE  |
|--------------------------------|--|--|--|
| Beginning Monday<br>July 25    | OPENING OF RESORT COLLECTION<br>Continuous by appointment.   | STANLEY BLACKER<br>FOR WOMEN<br>Contact: 764-3730.   | 550 SEVENTH AVENUE<br>SHOWROOM - 10TH FLOOR                          |
| Beginning Monday<br>July 25    | OPENING: SPRING-SUMMER '84<br>By appointment.  | CALLA BY CALLAGHAN<br>BY GIANNI VERSACE<br>Contact: Barbara Schwartz or Livio Scarano, 772-8645. | 320 EAST 65TH STREET   |
| Beginning Monday<br>July 25    | OPENING OF SPRING/SUMMER MENSWEAR<br>Continuous by appointment.  | DIMITRI COUTURE, LTD.<br>Contact: Abby MacFadden, 431-1090.                                      | 110 GREENE STREET<br>SHOWROOM - 6TH FLOOR                            |
| Beginning Monday<br>July 25    | SWIMWEAR COLLECTION & COTTON ENSEMBLES<br>By appointment.  | MIZAR-BOSCHI<br>FROM ITALY<br>Contact: Barbara Picardo, 935-6087.                                | PANCALDI & B. INC.<br>60 EAST 56TH STREET                            |
| Beginning Monday<br>July 25    | OPENING OF RESORT/EARLY SPRING COLLECTION<br>Men's & women's fashions.   | LYNN NOVAK<br>By appointment.  | 40 WEST 55TH STREET<br>SUITE 901<br>Contact: 489-0191.               |
| *July 25-<br>July 28           | FALL HAUTE COUTURE SHOWINGS IN PARIS. Contact: Denise Dubois, Chambre Syndicale de la Couture Parisienne, 100 Rue du Faubourg St. Honore, Paris 75008. Tel: 266-64-44. |  |  |
| Friday<br>July 29<br>9:00 A.M. | PRE-SPRING SPORTSWEAR SHOW<br>FOR BUYING OFFICES<br>And N.Y. stores only. By inv. Thereafter appt,   | LIZ CLAIBORNE<br>354-4900.   | 1441 BROADWAY<br>SHOWROOM - 7TH FLOOR<br>Dresses, 11th fl, 944-0400. |
| July 30                        | JEWELRY EXHIBIT AT N.Y. HILTON & SHERATON CENTRE (July 30 - Aug. 3)  |  |  |
| *July 31                       | ATLANTA MEN'S & BOYS' APPAREL MARKET; Don Berg (404) 688-8994.(July 31-Aug. 2)   |  |  |
| *July 31-<br>Aug. 2            | PREMIERE COLLECTIONS DUSSELDORF. PREVIEW OF SPRING '84 WOMEN'S FASHIONS IN DUSSELDORF. Contact: Dusseldorf Trade Shows, 840-7744.                                      |  |  |
| Aug. 1                         | THERESE ANDREE COUTURE FOR JUBE LTD.....512 Seventh.....43rd Floor.....730-0177  |  |  |
| Aug. 1                         | BASCO SPORTSWEAR (Men's & Women's)..... 15 W 55th.....Suite 1D.....586-0016  |  |  |
| Aug. 1                         | CIAO SPORT LTD; & C.S. PETITES.....525 Seventh.....9th Floor.....944-8849  |  |  |
| Aug. 1                         | JENNIFER GEORGE INC. (Whodunnit).....60 W 55th.....2nd Floor.....245-2244  |  |  |
| Aug. 1-26                      | GIVENCHY 5 (Spring).....680 Fifth.....Suite 509.....245-2330   |  |  |
| Aug. 1                         | SIGNATURES BY RUSS TAYLOR.....512 Seventh.....6th Floor.....354-4700   |  |  |
| Aug. 1                         | GEORGE SIMONTON FOR C'EST SIMONE.....209 W 38th.....6th Floor.....840-2035   |  |  |
| Aug. 1                         | SWEE LO.....498 Seventh.....18th Floor.....947-2697  |  |  |



| <u>DATE</u>                     | <u>WHAT'S GOING ON</u>  | <u>GIVEN BY</u>                            | <u>WHERE</u>                                    |
|---------------------------------|---|--|---|
| Aug. 1                          | MICHAELE VOLLBRACHT SPORTS.....   | 1411 Broadway....                          | 29th Floor.....354-0515                         |
| Aug. 1                          | YEOHLEE.....  | 60 W 55th.....                             | 2nd Floor.....245-2244                          |
| Aug. 1                          | YUKIKO HANAI.....   | 512 Seventh.....                           | 6th Floor.....354-4700                          |
| Tuesday<br>Aug. 2<br>5:30 P.M.  | SHOWING OF SPRING<br>COLLECTION<br>By inv. Also Aug. 9, 5:30; Aug. 10, 5:30. Press: 536-9624. Buyers: 536-9533.   | EVAN-PICONE SPORTSWEAR                     | 1411 BROADWAY<br>SHOWROOM - 37TH FLOOR          |
| Aug. 3-19                       | SALVATORE FERRAGAMO RTW (Spring).....   | 663 Fifth.....                             | 5th Floor.....838-9470                          |
| Cancelled<br>Aug. 4             | THE AMALFI SPRING SHOE SHOW FOR PRESS, ORIGINALLY SCHEDULED FOR WED., AUG. 4, 5:00-7:00 P.M., HAS BEEN CANCELLED.   |  |   |
| Aug. 4                          | PATTI CAPPALLI; & PLAYERS.....  | 25 W 39th.....                             | Suite 601.....944-5944                          |
| Beginning<br>Saturday<br>Aug. 6 | OPENING OF SPRING '84<br>SHOE COLLECTION<br>By appointment. Contact: 421-4250.  | XAVIER DANAUD                              | 3 WEST 57TH STREET<br>NEW SHOWROOM - 10TH FLOOR |
| Beginning<br>Saturday<br>Aug. 6 | OPENING OF SPRING '84<br>SHOE COLLECTION<br>By appointment. Contact: 421-4250.  | CHRISTIAN DIOR<br>SOULIER                  | 3 WEST 57TH STREET<br>NEW SHOWROOM - 10TH FLOOR |
| Beginning<br>Saturday<br>Aug. 6 | OPENING OF SPRING/SUMMER<br>SHOE COLLECTION<br>At 11, 1, 3 & 5. By appt. Buyers: 753-7490. Press: Calisch Assoc., 489-8420.   | GAROLINI                                   | 4 WEST 58TH STREET<br>SHOWROOM - 5TH FLOOR      |
| Beginning<br>Saturday<br>Aug. 6 | SPRING '84 SHOE<br>COLLECTIONS<br>Andrew Geller, Julianelli, Geoffrey Beene, Beene Bag, Sleekers. By appt., 888-6161.   | ANDREW GELLER<br>INDUSTRIES, INC.          | 660 MADISON AVENUE<br>SHOWROOMS - 14TH FLOOR    |
| Beginning<br>Saturday<br>Aug. 6 | OPENING OF SPRING/SUMMER<br>SHOE COLLECTION<br>At 11, 1, 3 & 5. By appt. Buyers: 753-7490. Press: Calisch Assoc., 489-8420.   | HALSTON FOR GAROLINI                       | 4 WEST 58TH STREET<br>SHOWROOM - 5TH FLOOR      |
| Beginning<br>Saturday<br>Aug. 6 | OPENING OF SPRING '84<br>SHOE COLLECTION<br>By appointment. Contact: 421-4250.  | CHARLES JOURDAN                            | 3 WEST 57TH STREET<br>NEW SHOWROOM - 10TH FLOOR |
| Saturday<br>Aug. 6-<br>Aug. 9   | FOOTWEAR BY GIORGIO ARMANI<br>& EMPORIO ARMANI<br>Premiere Spring footwear. Also by Mario Maraolo & Mamar. By appointment. Buyers: Francesco Graffei, 832-8182. Press: Jane McEntyre, 861-6632. | MAMAR/MARAULO                              | N.Y. HILTON HOTEL<br>ROOM 4255                  |
| Aug. 6-9                        | NATIONAL SHOE FAIR AT N.Y. COLISEUM, HILTON, & SHERATON CENTRE. Contact: 246-3410.  |  |   |
| *Aug. 6                         | RESORT READY-TO-WEAR AT MIAMI APPAREL MART, Contact: (305) 261-2900. (Aug. 6-9)   |  |   |
| Monday<br>Aug. 8<br>11:30 A.M.  | SHOWING OF HOLIDAY &<br>RESORT KNITWEAR<br>Luncheon. By inv. By appt. through August 12. Contact: Teddy Stoppa, (305) 865-6716.   | BETTINA KNITWEAR<br>(BAL HARBOUR, FLORIDA) | REGENCY HOTEL<br>BALLROOM                       |
| Monday<br>Aug. 8<br>2:00 P.M.   | SHOWING OF RESORT<br>COLLECTION<br>By invitation. Thereafter by appointment. Contact: Marianne Dube, 221-3789.  | JACK MULQUEEN, LTD.                        | 575 SEVENTH AVENUE<br>SHOWROOM - 16TH FLOOR     |



| <u>DATE</u>                                | <u>WHAT'S GOING ON</u>  | <u>GIVEN BY</u>  | <u>WHERE</u>                                |
|--|---|--|---|
| Monday<br>Aug. 8<br>5:00 P.M.<br>Cocktails | SWIMWEAR FEATURING "LYCRA"<br>SPANDEX & "ANTRON" NYLON<br>Show at 6:00. Fashions from more than 50 manufacturers.<br>Trade: Delia Soto, 971-4576.                               | DUPONT COMPANY<br>(350 FIFTH AVENUE)<br>By invitation.<br>Press: Penny Bool, 971-4308. | ROSELAND<br>239 WEST 52ND STREET            |
| Monday<br>Aug. 8<br>5:30 P.M.              | PRESS RECEPTION FOR<br>CHARLOTTE FORD<br>From 5:30-7:30. By invitation.   | CHARLOTTE FORD<br>FOR JONDEL<br>Press: Jody Donohue Associates, 688-8653.              | HELMSLEY PALACE-455 MADISON<br>DRAWING ROOM |
| Aug. 8                                     | RESORT MARKET WEEK IN NEW YORK (August 8-12)  |  |   |
| Aug. 8                                     | ADRI.....   | 552 Seventh.....   | 2nd Floor.....719-5020                      |
| Aug. 8                                     | AGATHA BROWN.....   | 498 Seventh.....   | 4th Floor.....947-7655                      |
| Aug. 8                                     | AKIRA.....  | 530 Seventh.....   | 30th Floor.....398-0018                     |
| Aug. 8                                     | LLOYD ALLEN.....  | 110 W 40th.....  | 26th Floor.....944-9577                     |
| Aug. 8                                     | RANDY ALLEN.....  | 39 W 55th.....   | 4th Floor.....246-3100                      |
| Aug. 8                                     | ALPHA CUBIC.....  | 1441 Broadway....  | 18th Floor.....391-6655                     |
| Aug. 8                                     | RITA ANGELO FOR BERI.....   | 498 Seventh.....   | 9th Floor.....279-2239                      |
| Aug. 8                                     | JOHN ANTHONY.....   | 550 Seventh.....   | 24th Floor.....840-0370                     |
| Aug. 8                                     | ANTONELLA PREVE.....  | 498 Seventh.....   | 9th Floor.....736-1771                      |
| Aug. 8                                     | ARLEQUIN.....   | 575 Seventh.....   | Suite 2200.....719-9391                     |
| Aug. 8                                     | GIORGIO ARMANI.....   | 650 Fifth.....   | 20th Floor.....265-2760                     |
| Aug. 8                                     | RICHARD ASSATLY FOR BENTON LTD.....   | 500 Seventh.....   | 18th Floor.....719-9290                     |
| Aug. 8                                     | BILL ATKINSON.....  | 512 Seventh.....   | 2nd Floor.....221-8510                      |
| Aug. 8                                     | JHANE BARNES.....   | 21 W 38th.....   | 11th Floor.....921-2442                     |
| Aug. 8                                     | BARON PETERS; & ROBERT LEONARD.....   | 530 Seventh.....   | 30th Floor.....944-0666                     |
| Aug. 8                                     | ADAM BEALL.....   | 250 W 35th.....  | 16th Floor.....736-0024                     |
| Aug. 8                                     | GEOFFREY BEENE.....   | 550 Seventh.....   | 4th Floor.....398-0800                      |
| Aug. 8                                     | BEENEBAG.....   | 205 W 39th.....  | 17th Floor.....944-8080                     |
| Aug. 8                                     | BELLE FRANCE BY JANE SCHAFFHAUSEN.....  | 419 Park Ave S...  | 20th Floor.....686-5780                     |
| Aug. 8                                     | HARVE BENARD LTD.....   | 205 W 39th.....  | 5th Floor.....354-8420                      |
| Aug. 8                                     | BEREK HAND-KNIT SWEATERS.....   | 265 W 37th.....  | 20th Floor.....921-4317                     |
| Aug. 8                                     | GLORIA BETKER.....  | 209 West 38th....  | 3rd Floor.....719-5510                      |
| Aug. 8                                     | BIS BY GENE EWING.....  | 575 Seventh.....   | 25th Floor.....921-0685                     |
| Aug. 8                                     | B-J ENTERPRISES, INC.....488 Seventh.....Suite 503.....594-6338<br>(Elsie Barg, Gelosia by Santo Caristi, Mady Gerrard, David Mark, Greg O'Dea,<br>Ina di Seregio, B.G. Temple) |  |   |



| <u>DATE</u> | <u>WHAT'S GOING ON</u>               | <u>GIVEN BY</u>   | <u>WHERE</u>            |
|-------------|--------------------------------------|-------------------|-------------------------|
| Aug. 8      | RAUL BLANCO/ELAN.....                | 530 Seventh.....  | 6th Floor.....382-2610  |
| Aug. 8      | BILL BLASS LTD.....                  | 550 Seventh.....  | 12th Floor.....221-6660 |
| Aug. 8      | LEON BLOCK COLLECTION.....           | 498 Seventh.....  | 22nd Floor.....736-5365 |
| Aug. 8      | ALKE BOKER.....                      | 552 Seventh.....  | Suite 400.....575-8400  |
| Aug. 8      | MARK BOUWER LTD.....                 | 575 Seventh.....  | 23rd Floor.....840-4460 |
| Aug. 8      | ELEANOR P. BRENNER.....              | 1460 Broadway.... | 12th Floor.....382-2655 |
| Aug. 8      | BRITISH KHAKI BY ROBERT LIGHTON..... | 37 W 57th.....    | Suite 1110.....755-8506 |
| Aug. 8      | ALBERT CAPRARO LTD.....              | 550 Seventh.....  | 18th Floor.....840-1679 |
| Aug. 8      | PIERRE CARDIN SPORTIF; & KNITS.....  | 550 Seventh.....  | 5th Floor.....354-9760  |
| Aug. 8      | CASI.....                            | 530 Seventh.....  | 2nd Floor.....944-8870  |
| Aug. 8      | OLEG CASSINI COLLECTIONS.....        | 530 Seventh.....  | 9th Floor.....354-6990  |
| Aug. 8      | CASTLEBERRY KNITS LTD.....           | 530 Seventh.....  | 5th Floor.....221-4333  |
| Aug. 8      | ARTHUR CHAPNIK.....                  | 230 West 38th.... | 6th Floor.....840-2777  |
| Aug. 8      | LUCILLE CHAYT.....                   | 264 West 35th.... | 6th Floor.....564-2584  |
| Aug. 8      | RON CHERESKIN FOR WOMEN.....         | 530 Seventh.....  | 10th Floor.....382-3710 |
| Aug. 8      | CHINOISE/BANCO.....                  | 525 Seventh.....  | 3rd Floor.....944-6450  |
| Aug. 8      | CIRCLE; & KENNSINGTON BLUE.....      | 225 W 39th.....   | 11th Floor.....730-8210 |
| Aug. 8      | WAYNE CLARK.....                     | 530 Seventh.....  | 28th Floor.....382-2880 |
| Aug. 8      | CLEOPATRA.....                       | 530 Seventh.....  | 20th Floor.....382-2454 |
| Aug. 8      | ANA COLON.....                       | 215 W 40th.....   | 9th Floor.....944-9630  |
| Aug. 8      | KATHRYN CONOVER.....                 | 530 Seventh.....  | 3rd Floor.....944-2744  |
| Aug. 8      | BERN CONRAD.....                     | 530 Seventh.....  | 27th Floor.....391-8052 |
| Aug. 8      | CONSTANCE BY CONSTANCE MALLAS.....   | 498 Seventh.....  | 16th Floor.....947-2575 |
| Aug. 8      | CRISCIONE.....                       | 525 Seventh.....  | 7th Floor.....730-7310  |
| Aug. 8      | DAVID CRYSTAL.....                   | 498 Seventh.....  | 23rd Floor.....760-3298 |
| Aug. 8      | LEAMOND DEAN-NORMAN TERRY INC.....   | 498 Seventh.....  | 20th Floor.....239-0644 |
| Aug. 8      | DIANNE B FOR CYGNE DESIGNS.....      | 530 Seventh.....  | 14th Floor.....354-6474 |
| Aug. 8      | CHRISTIAN DIOR SPORTSWEAR.....       | 550 Seventh.....  | 7th Floor.....944-9820  |
| Aug. 8      | DDDOMINICK.....                      | 530 Seventh.....  | 8th Floor.....719-3833  |
| Aug. 8      | MARK DUFTY (Premiere).....           | 37 W 57th.....    | Suite 1010.....686-4551 |



| <u>DATE</u> | <u>WHAT'S GOING ON</u>   | <u>GIVEN BY</u>                | <u>WHERE</u>             |
|-------------|--|--------------------------------|--------------------------|
| Aug. 8      | EKLEKTIC LTD.; & EKLEKTIC PETITES.....   | 498 Seventh.....               | 9th Floor.....947-4492   |
| Aug. 8      | PERRY ELLIS.....   | 575 Seventh.....               | 2nd Floor.....921-8500   |
| Aug. 8      | ENCORE (DIV OF UMI).....   | 530 Seventh.....               | 27th Floor.....764-0611  |
| Aug. 8      | ESTEVEZ.....   | 530 Seventh.....               | 20th Floor.....944-8470  |
| Aug. 8      | BOB EVANS FOR JUBE LTD.....  | 512 Seventh.....               | 43rd Floor.....730-0177  |
| Aug. 8      | HEATHER EVANS.....   | 550 Seventh.....               | 19th Floor.....719-3882  |
| Aug. 8      | CAROLYN EVE (NEUSTADTER).....  | Drake (421-0900).....          | (303) 444-4470           |
| Aug. 8      | FLORENCE & CELESTE (Chu Chi Knits,.....<br>Endres Ultrasuede, Annemarie Gardin, Ildi Marshall, Rina di Montella, Carol Peretz) | 498 Seventh.....               | 9th Floor.....279-9620   |
| Aug. 8      | RICHARD FREDRICS INC.....  | 566 Seventh.....               | 4th Floor.....719-9370   |
| Aug. 8      | JOHN ANTHONY FOR FRIEDRICKS SPORT.....   | 205 W 39th.....                | 13th Floor.....840-8867  |
| Aug. 8-12   | GENNY.....   | Mayfair Regent....             | Park & 65th.....308-2400 |
| Aug. 8      | GENTILLESSE BY DIANE DICKINSON.....  | 530 Seventh.....               | 9th Floor.....354-4147   |
| Aug. 8      | DIANE GILMAN.....  | 512 Seventh.....               | 43rd Floor.....719-4502  |
| Aug. 8      | MORT GOLDMAN (Dan DeSantis, Harriet K...<br>Mark Heister, Rosemary Langkamp, Megly, L'Estelle D'Ore)                           | 498 Seventh.....               | 7th Floor.....564-3467   |
| Aug. 8      | GOLDWORM.....  | 1411 Broadway....              | Suite 3517.....575-0344  |
| Aug. 8      | HENRY GRETHEL DESIGN.....  | 1411 Broadway....              | 32nd Floor.....840-6162  |
| Aug. 8      | BETTY GRISHAM.....   | 498 Seventh.....               | 9th Floor.....736-2480   |
| Aug. 8      | GUNTER; & MOLISANI (ITALY).....  | 512 Seventh.....               | 20th Floor.....921-4010  |
| Aug. 8      | ELEANORE HADLEY LTD.....   | 491 Seventh.....               | 6th Floor.....279-6053   |
| Aug. 8      | BILL HAIRE LTD.....  | 550 Seventh.....               | 10th Floor.....840-6466  |
| Aug. 8      | BETTY HANSON & COMPANY.....  | 205 W 39th.....                | 14th Floor.....840-8888  |
| Aug. 8      | CATHY HARDWICK.....  | 1411 Broadway....              | 4th Floor.....221-4502   |
| Aug. 8      | LESTER HAYATT.....   | 264 W 40th.....                | 14th Floor.....719-5566  |
| Aug. 8      | DAVID HAYES (Holiday/Resort).....  | Drake (421-0900) Suite 2020... | (800) 421-8484           |
| Aug. 8-17   | HELGA (722 S. Los Angeles, L.A.).....  | Drake (421-0900) Suite 1805... | (213) 627-0806           |
| Aug. 8      | RENEE HELGA HOWIE.....   | 230 W 39th.....                | 13th Floor.....719-1371  |
| Aug. 8      | ALICIA HERRERA (Leather & Suedes).....   | 14 W 55th.....                 | 6th Floor.....265-1710   |
| Aug. 8      | CAROLINA HERRERA LTD.....  | 19 E 57th.....                 | 2nd Floor.....355-3055   |
| Aug. 8      | CATHERINE HIPPI.....   | 110 W 40th.....                | 25th Floor.....391-3887  |



| <u>DATE</u> | <u>WHAT'S GOING ON</u>  | <u>GIVEN BY</u>   | <u>WHERE</u>               |
|-------------|---|-------------------|----------------------------|
| Aug. 8      | JONATHAN HITCHCOCK FOR REUBEN THOMAS....  | 498 Seventh.....  | 18th Floor.....736-6060    |
| Aug. 8      | H.M.F. GROUP, INC. (Abby Burke Knits, ...<br>Alyce Hamm, Arleen, Bruce Vogel, Cynthia Helene, J & C. Couture/Entue, Sofi,<br>Albert Wilson, Out of the Woods) | 498 Seventh.....  | 10th Floor.....947-9511    |
| Aug. 8      | CAROL HORN.....   | 1441 Broadway.... | 33rd Floor.....921-9670    |
| Aug. 8      | ICINOO, LTD.....  | 202 W 40th.....   | 5th Floor.....730-0764     |
| Aug. 8-18   | JAY JACKS.....  | Drake (421-0900)  | Suite 911...(214) 651-7141 |
| Aug. 8      | JAMISON/JAMISPORT.....  | 498 Seventh.....  | 24th Floor.....239-9477    |
| Aug. 8      | ROBERT JANAN LTD.....   | 530 Seventh.....  | 19th Floor.....354-7880    |
| Aug. 8      | JAYNE JAY, INC.....   | 499 Seventh.....  | 15th Floor.....695-0909    |
| Aug. 8      | BETSEY JOHNSON.....   | 575 Seventh.....  | 14th Floor.....921-0510    |
| Aug. 8      | NORMA KAMALI.....   | 1411 Broadway.... | 25th Floor.....944-9710    |
| Aug. 8      | NORMA KAMALI'S KIDS.....  | 112 W 34th.....   | Suite 1205.....765-2330    |
| Aug. 8      | OMO NORMA KAMALI (SWIMWEAR).....  | 6 W 56th.....     | .....245-6912              |
| Aug. 8      | NAT KAPLAN.....   | 498 Seventh.....  | 21st Floor.....239-9400    |
| Aug. 8      | KAPPI.....  | 498 Seventh.....  | 21st Floor.....239-9485    |
| Aug. 8      | KASPER FOR JOAN LESLIE.....   | 530 Seventh.....  | 11th Floor.....221-4200    |
| Aug. 8      | KASPER FOR J.L. SPORT.....  | 530 Seventh.....  | 25th Floor.....221-4090    |
| Aug. 8      | KENAR.....  | 530 Seventh.....  | 25th Floor.....944-5300    |
| Aug. 8      | EMMANUELLE KHANH.....   | 1441 Broadway.... | 24th Floor.....944-0585    |
| Aug. 8      | GREGGORY KING.....  | 530 Seventh.....  | 20th Floor.....398-0030    |
| Aug. 8      | ALEXIS KIRK.....  | 385 Fifth.....    | 7th Floor.....532-3779     |
| Aug. 8      | CALVIN KLEIN.....   | 205 W 39th.....   | 11th Floor.....719-2600    |
| Aug. 8      | DON KLINE LTD.....  | 32 W 39th.....    | 12th Floor.....221-6771    |
| Aug. 8      | MICHAEL KORS.....   | 148 W 28th.....   | 6th Floor.....620-4677     |
| Aug. 8      | IZABEL LAM.....   | 205 W 39th.....   | 16th Floor.....719-3210    |
| Aug. 8      | ADRIENNE LANDAU.....  | 264 W 35th.....   | 11th Floor.....695-8362    |
| Aug. 8      | RITA LANGMAN.....   | 498 Seventh.....  | 10th Floor.....594-8330    |
| Aug. 8      | GUY LAROCHE DRESSES & BLOUSES.....  | 498 Seventh.....  | 2nd Floor.....594-8104     |
| Aug. 8      | HAROLD LEVINE.....  | 530 Seventh.....  | 21st Floor.....391-2255    |
| Aug. 8      | LIANCARLO (Whodunnit).....  | 60 W 55th.....    | 2nd Floor.....245-2244     |



| <u>DATE</u> | <u>WHAT'S GOING ON</u>  | <u>GIVEN BY</u>    | <u>WHERE</u>            |
|-------------|---|--------------------|-------------------------|
| Aug. 8      | LILA BLOUSE BY LILA KLIEGMAN.....   | 575 Seventh.....   | 20th Floor.....354-5190 |
| Aug. 8      | MALAVE.....   | 264 W 35th.....    | 7th Floor.....563-0510  |
| Aug. 8      | FRANK MASANDREA FOR DYNASTY APPAREL.....  | 530 Seventh.....   | 21st Floor.....382-2833 |
| Aug. 8      | VERA MAXWELL.....   | 530 Seventh.....   | 26th Floor.....719-4358 |
| Aug. 8      | MAYA COUTURE; MAYA & MAYA TOO LEGWEAR...  | 385 Fifth.....     | Suite 1207.....532-0505 |
| Aug. 8      | MERCEDES & ADRIENNE.....  | 512 Seventh.....   | 5th Floor.....944-2040  |
| Aug. 8      | MIGNON BY DOROTHY FARBO.....  | 530 Seventh.....   | 3rd Floor.....354-4980  |
| Aug. 8      | SYDNEY CARVIN MILLIKEN (Whodunnit).....   | 60 W 55th.....     | 2nd Floor.....245-2244  |
| Aug. 8      | TRACY MILLS.....  | 550 Seventh.....   | 10th Floor.....221-6374 |
| Aug. 8      | MISS O BY OSCAR DE LA RENTA.....  | 550 Seventh.....   | 19th Floor.....354-6777 |
| Aug. 8      | HANAE MORI.....   | 550 Seventh.....   | 21st Floor.....221-5726 |
| Aug. 8      | MOROCI, INC.....  | 530 Seventh.....   | 12th Floor.....354-1880 |
| Aug. 8      | MIRA DE MOSS.....   | 550 Seventh.....   | 9th Floor.....695-1686  |
| Aug. 8      | GIOVANNI DE MOURA.....  | 1441 Broadway..... | 8th Floor.....382-1359  |
| Aug. 8      | PETER MUI.....  | 1466 Broadway..... | Suite 1100.....944-1310 |
| Aug. 8      | ALBERT NIPON.....   | 530 Seventh.....   | 2nd Floor.....354-0760  |
| Aug. 8      | NIPON BLOUSE.....   | 530 Seventh.....   | 19th Floor.....944-8802 |
| Aug. 8      | NIPON BOUTIQUE.....   | 530 Seventh.....   | 19th Floor.....354-4325 |
| Aug. 8      | COLLECTIBLES BY ALBERT NIPON.....   | 530 Seventh.....   | 2nd Floor.....921-8620  |
| Aug. 8      | EXECUTIVE DRESS BY ALBERT NIPON.....  | 530 Seventh.....   | 19th Floor.....944-8802 |
| Aug. 8      | ALBERT NIPON KNITWEAR.....  | 214 W 39th.....    | 12th Floor.....354-1700 |
| Aug. 8      | NORMA.....(Kay Judge)   | 498 Seventh.....   | 3rd Floor.....594-5558  |
| Aug. 8      | ROD OWENS (Barboglio, Casadei,.....<br>Cee Gee, Diva, Elizabeth Dureau, Lorrie Kabala, Kevin Konnors, Sister Max, Pucci,<br>Ludmila Raitzin, St. Claire, St. Martin, Tadashi) | 498 Seventh.....   | 6th Floor.....564-1870  |
| Aug. 8      | YONSON PAK.....   | 264 W 35th.....    | 5th Floor.....695-6087  |
| Aug. 8-19   | RUBEN PANIS.....  | Drake Hotel.....   | Suite 705.....421-0900  |
| Aug. 8      | ADRIANNA PAPELL.....  | 498 Seventh.....   | 6th Floor.....695-5244  |
| Aug. 8      | MOLLIE PARNIS.....  | 530 Seventh.....   | 18th Floor.....221-1445 |
| Aug. 8      | MOLLIE PARNIS STUDIO.....   | 530 Seventh.....   | 18th Floor.....221-1445 |
| Aug. 8      | PARTY FORMALS BY HARRY ACTON & AFTER FIVE..   | 1400 Broadway..    | 29th Floor.....354-7010 |



| <u>DATE</u> | <u>WHAT'S GOING ON</u>                     | <u>GIVEN BY</u>                | <u>WHERE</u>                |
|-------------|--|--------------------------------|-----------------------------|
| Aug. 8      | JOSEPH PICONE DESIGNER COLLECTION.....     | 1411 Broadway....              | 37th Floor.....536-9508     |
| Aug. 8      | PINKY & DIANNE LTD.....                    | 37 W 57th.....                 | 7th Floor.....935-4770      |
| Aug. 8      | POGIA BY D. POLIMENI.....                  | 530 Seventh.....               | 4th Floor.....944-6030      |
| Aug. 8      | POSH BY JAY ANDERSON.....                  | 550 Seventh.....               | 18th Floor.....398-0763     |
| Aug. 8      | RAINCHEETAHS BY NAMAN.....                 | 500 Seventh.....               | 3rd Floor.....944-0800      |
| Aug. 8      | RALLYE.....                                | 1411 Broadway....              | Suite 3577.....719-1166     |
| Aug. 8      | KRISTINA REED.....                         | 575 Seventh.....               | Suite 1425.....391-0031     |
| Aug. 8      | OSCAR DE LA RENTA.....                     | 550 Seventh.....               | 11th Floor.....354-6777     |
| Aug. 8      | MARY ANN RESTIVO.....                      | 498 Seventh.....               | 16th Floor.....736-0109     |
| Aug. 8      | JILL RICHARDS; & JILL RICHARDS II.....     | Drake Hotel.....               | Suite 1205...(213) 489-1650 |
| Aug. 8      | RICHTONE/J.D. SPORT.....                   | 498 Seventh.....               | 14th Floor.....279-1600     |
| Aug. 8      | SAMUEL ROBERT.....                         | 530 Seventh.....               | 9th Floor.....221-1995      |
| Aug. 8      | JACKIE ROGERS.....                         | 787 Madison.....               | 2nd Floor.....744-7303      |
| Aug. 8      | ROSSELLA OF ROME - DANZANTE.....           | 209 W 38th.....                | 6th Floor.....944-6610      |
| Aug. 8      | JANET RUSSO.....                           | 1466 Broadway....              | Suite 421.....575-9850      |
| Aug. 8      | GLORIA SACHS.....                          | 550 Seventh.....               | 9th Floor.....921-1460      |
| Aug. 8      | PAULA SAKER.....                           | 530 Seventh.....               | 29th Floor.....221-6960     |
| Aug. 8      | FERNANDO SANCHEZ (Ready-To-Wear).....      | 550 Seventh.....               | 19th Floor.....869-2712     |
| Aug. 8      | SANSAPPELLE (320 W. Ohio, Chicago).....    | Drake (421-0900) Suite 405.... | (312) 642-9642              |
| Aug. 8      | GIORGIO SANT'ANGELO.....                   | (Marjer) 550 Seventh.....      | 6th Floor.....221-1616      |
| Aug. 8      | DON SAYRES.....                            | 550 Seventh.....               | 15th Floor.....719-2920     |
| Aug. 8      | ABE SCHRADER CORP.....                     | 530 Seventh.....               | 15th Floor.....840-7733     |
| Aug. 8      | MICHAEL SEROY.....                         | 1441 Broadway....              | Suite 2702.....730-8130     |
| Aug. 8      | SHAMASK.....                               | 860 Madison.....               | 2nd Floor.....398-1375      |
| Aug. 8      | SHAMASK (Manufactured by Cuddlecoat)....   | 500 Seventh.....               | 5th Floor.....944-7500      |
| Aug. 8      | SHIBUI BLUES BY KAPAMONTE (Whalen/Welsh).. | 110 W 40th.....                | 25th Floor.....719-9880     |
| Aug. 8      | HELENE SIDEL.....                          | 530 Seventh.....               | 8th Floor.....354-0024      |
| Aug. 8      | THE SILK FARM.....                         | 525 Seventh.....               | 2nd Floor.....354-7567      |
| Aug. 8      | JERRY SILVERMAN.....                       | 530 Seventh.....               | 17th Floor.....944-8200     |
| Aug. 8      | ADELE SIMPSON.....                         | 530 Seventh.....               | 23rd Floor.....354-8600     |



Aug. 8 SINGER & SPICER.....1441 Broadway....14th Floor.....575-9540

Aug. 8 COSMO SIRCHIO.....230 W 39th.....13th Floor.....719-3171  
(Armand for Bessler, Arthur Doucette, Meeghan Ellison, Lucille Fouillet, Renee Helga Howie, China Machado, Riazee, Frank Tignino, Stria, Janice Wainwright)

Aug. 8 PHIL SOROKA.....488 Seventh.....4th Floor.....564-4305  
(Acapello, Alpinit of Switzerland, Fredlee, Mitchell Meyers)

Aug. 8 SPORTWHIRL BY LESLIE HOLZMAN.....498 Seventh.....15th Floor.....563-0800

Aug. 8 STAR OF SIAM (USA).....550 Seventh.....18th Floor.....398-0920

Aug. 8 MALCOLM STARR.....236 W 40th.....3rd Floor.....944-8781

Aug. 8 ERNST STRAUSS; & STUDIO COLLECTION.....50 Cent Pk S.....265-2034...(213) 623-8112

Aug. 8 SUITIME BY BERT NEWMAN; & YOUNG IMPRESSIONS.500 Seventh..14th Floor.....730-1888

Aug. 8 RICHARD SUMMERS PRESENTS (Alfonso,.....209 W 38th.....10th Floor.....921-8060  
Baba, Damianov, David Josef, Noriko, Maxfield Parrish, Diane Pernet, Maria Virginia Couture & Others)

Aug. 8 ALFRED SUNG.....514 Seventh.....2nd Floor.....391-8288

Aug. 8 TAHARI.....525 Seventh.....21st Floor.....921-3600

Aug. 8 TAMOTSU.....37 W 39th.....Suite 202.....921-0326

Aug. 8 TANNER; & TANNERSPORT.....530 Seventh.....28th Floor.....944-6350

Aug. 8 TIKTINER.....530 Seventh.....12th Floor.....391-1790

Aug. 8 ELLEN TRACY (Pre-Spring).....575 Seventh.....10th Floor.....944-6999

Aug. 8 TRAVILLA.....Drake Hotel.....Suite 1105...(213) 623-5192

Aug. 8 TRIC-TRAC, LTD.....209 W 38th.....7th Floor.....221-7935

Aug. 8 TRIGERE SPORT FOR SCHRADER CORP.....530 Seventh.....15th Floor.....840-7733

Aug. 8 TUDOR SQUARE; & ALBERT LEWIS.....530 Seventh.....20th Floor.....944-8120

Aug. 8 UMI COLLECTIONS BY ANNE CRIMMINS.....530 Seventh.....27th Floor.....764-0600

Aug. 8 VALENTINO MISS V; & VALENTINO KNITWEAR..650 Fifth.....19th Floor.....247-8621

Aug. 8 LEVINO VERNA.....498 Seventh.....9th Floor.....279-2345

Aug. 8 ILIE WACS.....530 Seventh.....19th Floor.....354-9080

Aug. 8-17 WERLE ORIGINALS, INC.....Drake (421-0900) Suite 2009...(213) 652-4871

Aug. 8 WHODUNNIT (Liancarlo, Dushante,.....60 W 55th.....2nd Floor.....245-2244  
Madame De Farge, Jennifer George, Sydney Carvin Milliken, Linda Mishan, Carolyn Parker, Yeohlee)

Aug. 8 WILLIWEAR BY WILLI SMITH.....209 W 38th.....9th Floor.....869-1380

Aug. 8 WILROY.....530 Seventh.....22nd Floor.....221-2200



| <u>DATE</u>      | <u>WHAT'S GOING ON</u>   | <u>GIVEN BY</u>         | <u>WHERE</u>                                 |
|------------------|--|-------------------------|--|
| Aug. 8           | MRS. H. WINTER.....  | 45 W 25th.....          | 4th Floor.....691-8300                       |
| Aug. 8           | ZANA COUTURE.....  | 512 Seventh.....        | 23rd Floor.....575-0487                      |
| Aug. 8           | ZINGARA (t.h.e. design house, French...<br>Rags, Norman Todd, Pamela Dewey, Lorna Adams, Gamma, Haupt, Foreman & Ferriday) | 566 Seventh.....        | Suite 803.....944-6353                       |
| Aug. 8           | L'ZINGER INTERNATIONAL.....  | 575 Seventh.....        | 18th Floor.....382-3303                      |
| Aug. 8           | INTIMATE APPAREL HOLIDAY & EARLY SPRING MARKET WEEK IN NEW YORK  |                         |  |
| Beginning Monday | HOLIDAY LINGERIE, SLEEPWEAR, DAYWEAR AND LOUNGEWEAR  | ORA FEDER DESIGNS, INC. | 171 MADISON AVENUE<br>SHOWROOM - 10TH FLOOR  |
| Aug. 8           | By appointment. Contact: 532-9236.   |                         |  |
| Beginning Monday | HOLIDAY DAYWEAR & FOUNDATION COORDINATES   | FORMFIT                 | 136 MADISON AVENUE<br>SHOWROOM - 7TH FLOOR   |
| Aug. 8-12        | By appointment. Contact: 696-6400.   |                         |  |
| Beginning Monday | HOLIDAY LOUNGEWEAR & INTIMATE APPAREL  | SWIRL                   | 600 FIFTH AVENUE<br>SHOWROOM - 12TH FLOOR    |
| Aug. 8           | J.G. Hook, Models Coat, Oscar de la Renta, Bill Tice. By appt. Contact: 765-8915.  |                         |  |
| Begining Monday  | HOLIDAY LOUNGEWEAR & INTIMATE APPAREL  | VANITY FAIR             | 640 FIFTH AVENUE<br>SHOWROOM - 6TH FLOOR     |
| Aug. 8           | By appointment. Contact: 582-6767.   |                         |  |
| Tuesday Aug. 9   | SHOWING OF RESORT COLLECTION   | ALEXANDER JULIAN        | 575 SEVENTH AVENUE<br>SHOWROOM - 26TH FLOOR  |
| 11:00 A.M.       | Also at 1:00 P.M. and 3:00. By inv. Thereafter appt. Contact: Marci Davies, 382-2255.                                      |                         |  |
| Tuesday Aug. 9   | SHOWING OF RESORT COLLECTION   | RALPH LAUREN            | 550 SEVENTH AVENUE<br>SHOWROOM - 3RD FLOOR   |
| 12 Noon          | Also at 2:00 P.M. By invitation. Contact: 221-0675.  |                         |  |
| Aug. 9           | 1:00 P.M., ALEXANDER JULIAN (2nd show), 575 Seventh Ave., 26th fl. By inv., 382-2255.                                      |                         |  |
| Aug. 9           | 2:00 P.M., RALPH LAUREN (2nd show), 550 Seventh Avenue, 3rd fl. By inv., 221-0675.   |                         |  |
| Aug. 9           | 3:00 P.M., ALEXANDER JULIAN (3rd show), 575 Seventh Ave., 26th fl. By inv., 382-2255.                                      |                         |  |
| Tuesday Aug. 9   | SHOWING OF SWIMWEAR COLLECTION   | GOTTEX (1411 BROADWAY)  | PARSONS FASHION CENTER<br>560 SEVENTH AVENUE |
| 4:30 P.M.        | By invitation. Thereafter, by appointment, 6th floor. Contact: 354-1240.   |                         |  |
| Aug. 9           | 5:30 P.M. EVAN-PICONE SPORTSWEAR (2nd show), 1411 Broadway, 37th fl. Buyers: 536-9533.                                     |                         |  |
| Tuesday Aug. 9   | PREVIEW: ROBE AND LOUNGEWEAR COLLECTION  | AT HOME BY JEANNE-MARC  | 135 MADISON AVENUE<br>SHOWROOM - 8TH FLOOR   |
| 6-8 P.M.         | By invitation. Thereafter by appointment. Contact: 689-9450.   |                         |  |
| Tuesday Aug. 9   | SHOWING OF TAHARI FALL COLLECTION  | BLOOMINGDALE'S          | THIRD FLOOR                                  |
| 7:15 P.M.        | Benefit for AWNY. By inv. Members of AWNY: \$50.00. Non-members: \$75.00, 705-2441.  |                         |  |
| Aug. 9           | FELIX ARBEO DESIGNS LTD.....   | 530 Seventh.....        | 30th Floor.....221-1208                      |
| Aug. 9           | AUGUSTUS.....  | 530 Seventh.....        | 24th Floor.....840-6674                      |
| Aug. 9           | BILL BLASS COLLECTION III.....   | 550 Seventh.....        | 8th Floor.....921-2100                       |



| <u>DATE</u>                       | <u>WHAT'S GOING ON</u>   | <u>GIVEN BY</u>                              | <u>WHERE</u>                                    |
|-----------------------------------|--|--|---|
| Aug. 9                            | ALFRED BOSAND.....   | 37 W 57th.....                               | 5th Floor.....421-4188                          |
| Aug. 9                            | HELEN FABRIKANT FOR H. FABRIKANT; &.....<br>HELEN FABRIKANT FOR H.F. SPORT   | 1410 Broadway....                            | 18th Floor.....354-1620                         |
| Aug. 9                            | CHRISTYNE FORTI.....   | 530 Seventh.....                             | 24th Floor.....921-1552                         |
| Aug. 9                            | HALSTON.....   | 550 Seventh.....                             | 14th Floor.....354-6340                         |
| Aug. 9                            | JER DOR FASHIONS.....  | 498 Seventh.....                             | 9th Floor.....564-4450                          |
| Aug. 9                            | LEE JORDAN, INC.....   | 498 Seventh.....                             | 10th Floor.....564-6814                         |
| Aug. 9                            | MIKE KORWIN'S KNITWORKS INC.....   | 498 Seventh.....                             | 19th Floor.....947-8828                         |
| Aug. 9                            | MORTON MYLES.....  | 550 Seventh.....                             | 15th Floor.....391-8700                         |
| Aug. 9                            | RICHILENE.....   | 530 Seventh.....                             | 3rd Floor.....354-0629                          |
| Aug. 9                            | SAZ; & SAZ II.....   | 530 Seventh.....                             | 21st Floor.....221-3489                         |
| Aug. 9                            | SOO YUNG LEE; & SOO YUNG LEE LA SOIREE..   | 530 Seventh.....                             | 6th Floor.....840-6435                          |
| Aug. 9                            | VICTORIA ROYAL BY MARTIN STAEHELY.....   | 530 Seventh.....                             | 7th Floor.....944-6844                          |
| Aug. 9                            | NORMA WALTERS.....   | 530 Seventh.....                             | 7th Floor.....840-7677                          |
| Cancelled<br>Aug. 10              | DONALD BROOKS RESORT SHOWINGS, ORIGINALLY SCHEDULED FOR WED., AUG. 10 AT 9:30,<br>11:00, & 3:00 HAVE BEEN CANCELLED.           |  |   |
| Wednesday<br>Aug. 10<br>12 Noon   | SHOWING OF RESORT<br>COLLECTION<br>By invitation. By appointment from Aug. 8. Contact: 921-8020.                               | MICHAELE VOLLBRACHT<br>COUTURE               | 550 SEVENTH AVENUE<br>SHOWROOM - 6TH FLOOR      |
| Wednesday<br>Aug. 10<br>1:00 P.M. | SHOWING OF RESORT<br>COLLECTION<br>By invitation. Thereafter, 22nd floor. Contact: 391-8697.                                   | BOB MACKIE ORIGINALS<br>(550 SEVENTH AVENUE) | PARSONS FASHION CENTER<br>560 SEVENTH AVENUE    |
| Wednesday<br>Aug. 10<br>3:00 P.M. | SHOWING OF RESORT<br>COLLECTION<br>By invitation. Thereafter by appointment. Contact: Jeff Shaw, 564-2897.                     | JON HAGGINS                                  | 260 WEST 35TH STREET<br>SHOWROOM - 13TH FLOOR   |
| Wednesday<br>Aug. 10<br>4:00 P.M. | PRESS SHOWING:<br>SWIMSUIT COLLECTION<br>By invitation. Press: Eleanor Lambert, 887-8277.                                      | ANNE COLE COLLECTION                         | PARKER MERIDIEN - 118 W 57TH<br>PENTHOUSE NORTH |
| Wednesday<br>Aug. 10<br>5:00 P.M. | SHOWING OF<br>SPRING COLLECTION<br>Cocktails. Show at 6. By inv. Buyers: 869-8424. Press: Jody Donohue, 688-8653.              | ESCADA BY<br>MARGARETHA LEY                  | HOTEL PLAZA<br>TERRACE ROOM                     |
| Wednesday<br>Aug. 10<br>5:30 P.M. | SWIMWEAR AND BODYWEAR--<br>LEADING MANUFACTURERS<br>Cocktails. Show at 6:30. By invitation. Buyers: 391-0002. Press: 686-7820. | LIDA MANUFACTURING CO.<br>(1450 BROADWAY)    | TAVERN ON THE GREEN<br>RAFTERS ROOM             |
| Aug. 10                           | 5:30 P.M. EVAN-PICONE SPORTSWEAR (3rd show), 1411 Broadway, 37th fl. Buyers: 536-9533.   |  |   |
| Wednesday<br>Aug. 10<br>6:30 P.M. | PREMIERE: MEN'S &<br>WOMEN'S SPORTSWEAR<br>By invitation. Thereafter by appt. Press: Yvon Dihe or John Calandros, 581-4466.    | MATINIQUE/IN-WEAR<br>(485 SEVENTH AVENUE)    | KAMIKAZE<br>12TH AVENUE & 19TH STREET           |



| <u>DATE</u>                       | <u>WHAT'S GOING ON</u>   | <u>GIVEN BY</u>               | <u>WHERE</u>   |
|-----------------------------------|--|-------------------------------|--|
| Aug. 10                           | NEIL BIEFF LTD.....  | 850 Seventh.....              | Suite 903.....957-8329                               |
| Aug. 10                           | BLASSPORT LTD.....   | 550 Seventh.....              | 2nd Floor.....354-4200                               |
| Aug. 10                           | BONAVITACOLA.....  | 62 W 56th.....                | 2nd Floor.....247-2659                               |
| Aug. 10                           | ANDRE VAN PIER.....  | 252 W 38th.....               | 12th Floor.....719-4750                              |
| Aug. 10                           | ROBERTA & BRENDA INC.....  | 498 Seventh.....              | Suite 2A.....947-4811                                |
| Thursday<br>Aug. 11<br>9-11 A.M.  | SHOWING OF RESORT:<br>INFORMAL MODELING<br>Breakfast. By appointment from August 8. Contact: Dale White, 929-3976.                     | MICHAEL KATZ                  | 13 EAST 17TH STREET<br>7TH FLOOR                     |
| Thursday<br>Aug. 11<br>11-3 P.M.  | INFORMAL MODELING OF<br>HOLIDAY/RESORT COLLECTION<br>By appointment. Contact: Michelle Stein, 226-6809.                                | MARCASIANO                    | 145 SPRING STREET<br>2ND FLOOR                       |
| Thursday<br>Aug. 11<br>4:00 P.M.  | SHOWING OF HOLIDAY/<br>RESORT EVENING FASHIONS<br>Also at 5:00 P.M. By invitation. Buyers: 564-1870. Press: Eleanor Lambert, 887-8275. | JANA CON CLAUDIA              | 498 SEVENTH AVE. (ROD OWENS)<br>SHOWROOM - 3RD FLOOR |
| Aug. 11                           | 5:00 P.M., JANA CON CLAUDIA (2nd Show), 498 Seventh, 3rd fl., 564-1870.  |                               |  |
| Thursday<br>Aug. 11<br>10:30 P.M. | SPECIAL PARTY &<br>FASHION SHOW<br>Celebrating cover story, Cosmopolitan magazine. By inv. Contact: 489-7667.                          | JON HAGGINS                   | STUDIO 54<br>254 WEST 54TH STREET                    |
| Aug. 11                           | ANNE KLEIN & CO.....   | 205 W 39th.....               | 3rd Floor.....221-7880                               |
| Aug. 11                           | THE KOHLER COLLECTION.....   | 498 Seventh.....              | 4th Floor.....594-4484                               |
| Aug. 11                           | REGINA KRAVITZ.....  | 575 Seventh.....              | 29th Floor.....840-6065                              |
| Aug. 11                           | TRIGERE (no formal show).....  | 550 Seventh.....              | 16th Floor.....391-9100                              |
| Aug. 12                           | LEONARD-PARIS COUTURE/STUDIO.....  | 550 Seventh.....              | 23rd Floor.....869-3601                              |
| *Aug. 12                          | ATLANTA WOMEN'S APPAREL MARKET; INFANTS & CHILDRENS. (404) 688-8994. (Aug. 12-17)  |                               |  |
| Aug. 14                           | GIFT SHOW AT N.Y. COLISEUM AND SHERATON CENTRE (Aug. 14-19) Contact: 986-4700.   |                               |  |
| Aug. 15                           | HANDBAGS & ACCESSORIES MARKET WEEK IN NEW YORK, Holiday & Spring I (August 15 - 19)  |                               |  |
| Beginning<br>Monday<br>Aug. 15    | SHOWING OF RESORT &<br>EARLY SPRING HATS<br>By appointment. Contact: Alex Holman, 683-6330.  | BORSALINO OF ITALY            | 385 FIFTH AVENUE<br>SUITE 1410                       |
| Aug. 15                           | JEANNE-MARC.....   | 1466 Broadway.....            | 9th Floor.....575-7840                               |
| Aug. 15                           | MONDI OF AMERICA.....  | 1451 Broadway.....            | 7th Floor.....221-6610                               |
| Aug. 15                           | THE PARISTYLE GROUP (Handbags & accessories by Adolfo, Astrid, Hattie Carnegie, Paristyle, and Valentino)                              | 437 Fifth.....                | 2nd Floor.....725-2600                               |
| Beginning<br>Monday<br>Aug. 15    | OPENING OF PRE-SPRING<br>COLLECTION<br>By appt. Buyers: Barbara Bridges, 354-2130. Press: Rosanne Hart, (214) 521-9092.                | PROPHECY BY<br>POLLY ELLERMAN | 1441 BROADWAY<br>SHOWROOM - 31ST FLOOR               |



| <u>DATE</u>                       | <u>WHAT'S GOING ON</u>   | <u>GIVEN BY</u>                       | <u>WHERE</u>                                |
|-----------------------------------|--|---------------------------------------|---|
| Tuesday<br>Aug. 16<br>12:30 P.M.  | SHOWING OF<br>SPRING COLLECTION<br>Lunch; presentation at 1:00. By inv. Buyers: 869-8424. Press: Jody Donohue, 688-8653.                                   | LAUREL BY<br>SRB INTERNATIONAL        | 1466 BROADWAY<br>SHOWROOM - 9TH FLOOR       |
| Tuesday<br>Aug. 16<br>2:30 P.M.   | SHOWING OF RESORT<br>COLLECTION<br>By invitation. Thereafter by appt. Contact: 947-7110.   | GEORGE MASKET<br>BY KAREN HARMAN      | 498 SEVENTH AVENUE<br>SHOWROOM - 10TH FLOOR |
| Aug. 17                           | GUY LAROCHE FOR GEORGE MASKET.....498 Seventh.....10th Floor.....947-7110  |                                       |   |
| *Aug. 18                          | DALLAS RESORT/MIDWINTER REGIONAL MARKET. Contact: (214) 655-6220. (August 18-23)   |                                       |   |
| Aug. 21-24                        | NATIONAL KIDS FASHION SHOW, N.Y. Statler. Contact: Stanley Kaye, 594-0880.   |                                       |   |
| *Aug. 26                          | INTERNATIONAL MEN'S FASHION WEEK & JEANS FAIR IN COLOGNE (August 26-28)  |                                       |   |
| Aug. 27                           | NATIONAL BOUTIQUE SHOW at N.Y. Coliseum. Contact: 594-0880 (Aug. 27-30)  |                                       |   |
| Tuesday<br>Aug. 30<br>11:30 A.M.  | ALEXANDER JULIAN<br>WOMEN'S FASHIONS<br>Open to public. Press: Helen O'Hagan, 940-4248.  | SAKS FIFTH AVENUE                     | ART GALLERY<br>15 EAST 49TH STREET          |
| *Sept. 1                          | FASHION FAIR IN COPENHAGEN. (Sept. 1-4).   |                                       |   |
| Thursday<br>Sept. 1<br>12:30 P.M. | EXPRESSIONS FASHION<br>SHOW<br>Also at 6:00 P.M. Open to public. Press: Judi Cohn, 560-4060.   | MACY'S                                | HERALD SQUARE<br>THIRD FLOOR                |
| Sept. 1                           | 6:00 P.M., MACY'S HERALD SQUARE, third fl. By inv. Contact: Judy Cohn, 560-4060.   |                                       |   |
| *Sept. 2                          | "AQUARIUM" LOUNGEWEAR AND BEACHWEAR IN MILAN (Sept. 2-4).  |                                       |   |
| *Sept. 2                          | IDEA MAGLIA (KNITWEAR) IN MILAN. (Sept. 2-4).  |                                       |   |
| *Sept. 2                          | MICAM--INTERNATIONAL FOOTWEAR EXHIBITION IN BOLOGNA. (Sept. 2-5).  |                                       |   |
| *Sept. 3                          | SALON DE LA MODE ENFANTINE IN PARIS (Children's). Contact: 869-1720. (Sept. 3-6)   |                                       |   |
| *Sept. 3                          | SEHM AT PORTE DE VERSAILLES, PARIS. Men's & boys' wear, 869-1720. (Sept. 3-6)  |                                       |   |
| *Sept. 4-<br>Sept. 7              | IGEDO INT'L TRADE FAIR & 10TH IGEDO DESSOUS AT DUSSELDORF FAIR GROUNDS. Women's fashions, lingerie, & swimwear. Contact: Dusseldorf Trade Shows, 840-7744. |                                       |   |
| Sept. 5                           | LABOR DAY (Monday)--Legal Holiday  |                                       |   |
| Beginning<br>Tuesday<br>Sept. 6   | OPENING OF SPRING<br>COLLECTION<br>By appointment. Contact: 354-7330.  | J.G. HOOK, INC.                       | 1410 BROADWAY<br>SHOWROOM - 20TH FLOOR      |
| Tuesday<br>Sept. 6-<br>Sept. 16   | OPENING OF EARLY<br>SPRING COLLECTION<br>By appointment. Contact: (213) 623-8112; N.Y. 265-2034.   | ERNST STRAUSS; &<br>STUDIO COLLECTION | ST. MORITZ (50 CENT. PK. SO.)<br>SUITE 33A  |
| Sept. 8                           | ROSH HASHONAH (Thursday)(Jewish New Year)--Begins Wed., Sept. 7 at Sunset.   |                                       |   |
| *Sept. 10                         | SEMAINE INTERNATIONAL DU CUIR (Leathers), Porte de Versailles, Paris. (Sept. 10-13)  |                                       |   |
| *Sept. 10                         | PITTI CASUAL IN FLORENCE. Contact: 55-219-331 (Sept. 10-12).   |                                       |   |
| *Sept. 11                         | MIAMI MEN'S & BOYS' APPAREL. Contact: (305) 261-2900.  |                                       |   |



| <u>DATE</u>   | <u>WHAT'S GOING ON</u>   | <u>GIVEN BY</u>                                   | <u>WHERE</u>                                 |
|---|--|---|--|
| Sunday<br>Sept. 11-<br>Sept. 13                     | INTERNATIONAL EXHIBITION:<br>500 RTW COLLECTIONS<br>Contact: 563-5350. Press: Spencer & Rubinow, 751-9050.   | NEW YORK PRET<br>(225 WEST 34TH STREET)           | NEW YORK COLISEUM<br>COLUMBUS CIRCLE         |
| Sept. 11  | NATIONAL MERCHANDISE SHOW AT NEW YORK COLISEUM. Contact: 697-3521, or 357-3555.  |   |  |
| *Sept. 11   | 1ST CONTINENTAL FASHION FAIR IN LONDON. Philbeach Events, 01-385-1200. (Sept. 11-14)   |   |  |
| Monday<br>Sept. 12<br>11:30 A.M.                    | CHANEL FALL/WINTER '83:<br>BENEFIT FASHION SHOW<br>For School of American Ballet. By inv. Tks: \$40.00. 877-0600. Press: 873-7300.   | BERGDORF GOODMAN                                  | 754 FIFTH AVENUE<br>2ND FLOOR                |
| Monday<br>Sept. 12<br>4:30 P.M.                     | SHOWING OF SPRING-<br>SUMMER MENSWEAR<br>Show at 6:00. By invitation. Thereafter, by appt., 4th fl. Contact: 581-6444.   | PIETROVANNI BY<br>JOHN RIMA (39 W. 55TH)          | PLACE TO BE<br>ANNOUNCED                     |
| Monday<br>Sept. 12<br>8:00 P.M.<br>Dinner-<br>Dance | SFA - USA: FALL<br>BENEFIT FASHION SHOW<br>Fashions by: Adolfo (American Cancer Society); Geoffrey Beene (Humane Society of New York); Bill Blass (J.O.B.); Mary McFadden (New York City Ballet); Oscar de la Renta (Hospital for Special Surgery). Show at 8:30. By invitation. Tickets: \$125.00 each. Press: Helen O'Hagan, 940-4240. | SAKS FIFTH AVENUE                                 | 1ST & 4TH FLOORS                             |
| Beginning<br>Monday<br>Sept. 12                     | OPENING OF SPRING/SUMMER<br>COLLECTION<br>Continuous by appointment. Contact: 382-2880.  | PAUL COSTELLOE                                    | 530 SEVENTH AVENUE<br>SHOWROOM - 28TH FLOOR  |
| Monday<br>Sept. 12-<br>Sept. 15                     | SHOWING OF 60<br>MENSWEAR DESIGNERS<br>Also Women's Collections. 9-6 PM Daily. Buffet. Contact: Enk Prod Ltd, 759-8055.  | DESIGNERS' COLLECTIVE<br>(3 EAST 54TH STREET)     | BERKSHIRE PLACE HOTEL<br>21 EAST 52ND STREET |
| Tuesday<br>Sept. 13<br>9:30 A.M.-<br>11:00 A.M.     | FALL '84 COLOR &<br>FABRIC DIRECTIONS<br>By appt. Press: Carol Carr, 930-7951. Also, Wed., Sept. 14 and Thurs., Sept. 15 for manufacturers. Contact: Ruth Pollack, 930-7972.   | EASTMAN CHEMICAL<br>PRODUCTS INC.                 | 1133 AVENUE OF THE AMERICAS<br>44TH FLOOR    |
| Tuesday<br>Sept. 13<br>6:00 P.M.                    | MENSWEAR SHOW: SPRING/<br>SUMMER '84<br>Show at 6:30. By inv. Thereafter appt., 12th fl. Contact: Joanne Petruzzo, 889-0834.   | ANDREW FEZZA<br>(39 WEST 28TH STREET)             | RCA STUDIO A<br>110 WEST 44TH STREET         |
| Tuesday<br>Sept. 13<br>8:00 P.M.<br>Dinner          | FETE DE FRANCE:<br>ANNUAL BENEFIT<br>Benefit for Giverny Gardens. Black tie. By invitation. Tickets: \$200.00. Viewing of exhibits & fashions on all floors. Press: Margot Rogoff, 705-2441.   | BLOOMINGDALE'S                                    | LEXINGTON & 59TH STREET                      |
| Tuesday<br>Sept. 13-<br>Sept. 16                    | JAPAN WOOL TEXTILE<br>EXHIBITION: FALL '84<br>Fabrics for women by 28 leading manufacturers. Contact: Mr. T. Suzuki, 632-2906.   | JAPAN WOOLEN & LINEN<br>TEXTILE EXPORTERS ASSOC'N | PARSONS FASHION CENTER<br>560 SEVENTH AVENUE |
| Sept. 13  | KNITTING YARN FAIR IN N.Y. AT PIER EXPO, Margaret Larson, 382-1250 (Sept. 13-15)   |   |  |
| *Sept. 13-<br>Sept. 15                              | LONDON MIDSEASON FASHION EXHIBITION: WINTER/CHRISTMAS '83. KENSINGTON EXHIBITION CENTER. Contact: Tony Porter & Assoc., 01-995-2264.   |   |  |
| Sept. 14  | 9:30 A.M. EASTMAN CHEMICAL FALL '84 COLOR & FABRIC DIRECTIONS, 930-7972.   |   |  |
| Wednesday<br>Sept. 14-<br>Sept. 15                  | SHOWING OF WINTER FURS<br>BY J. MENDEL FOURRURES<br>At 11:00 & 2:30. And fashions by Jean-Charles de Castelbajac. By invitation. Press: Mary Frentz, 475-2605. Retailers: 407-7955.  | ELIZABETH ARDEN                                   | 691 FIFTH AVENUE<br>SALON - 2ND FLOOR        |



| <u>DATE</u>                                    | <u>WHAT'S GOING ON</u>  | <u>GIVEN BY</u>                                  | <u>WHERE</u>                                 |
|--|---|--|--|
| Wednesday<br>Sept. 14<br>6:30 P.M.             | BASILE FASHION<br>SHOW<br>Show at 7:00. Luciano Soprani will be present. By inv., Barbara Warner, 929-9000.   | BARNEY'S   | 7TH AVENUE & 17TH STREET                     |
| Sept. 15                                       | 9:30 A.M. EASTMAN CHEMICAL FALL '84 COLOR & FABRIC DIRECTIONS, 930-7972.  |  |  |
| Thursday<br>Sept. 15<br>12:00 Noon<br>Luncheon | EIGHTH ANNUAL DALLAS<br>AWARDS IN NEW YORK<br>Fashion show featuring capsule collection from each winning manufacturer and designer. By invitation. Contact: (214) 655-6214.  | DALLAS MARKET CENTER<br>(2300 STEMMONS, DALLAS)  | WINDOWS ON THE WORLD<br>1 WORLD TRADE CENTER |
| Thursday<br>Sept. 15<br>12:30 P.M.             | CLUB HOUSE<br>FASHION SHOW<br>Also at 6:00 P.M. Open to public. Press: Judi Cohn, 560-4060.   | MACY'S   | HERALD SQUARE<br>3RD FLOOR                   |
| POSTPONED<br>Sept. 15                          | LANVIN COCKTAIL PARTY ORIGINALLY SCHEDULED FOR SEPT., 15 AT 5:30 P.M.<br>HAS BEEN POSTPONED. (New date later). Press: Jody Donohue, 688-8653.   |  |  |
| Sept. 15                                       | 6:00 P.M., MACY'S, 3rd fl. Open to public. Press: Judi Cohn, 560-4060.  |  |  |
| Sept. 17                                       | YOM KIPPUR--Saturday (Jewish Day of Atonement). Begins at Sunset Friday.  |  |  |
| Monday<br>Sept. 19<br>12:00 Noon<br>Luncheon   | LOEWE OF MADRID<br>FASHION SHOW & BENEFIT<br>First American showing of women's & men's fashions. Tickets: \$50.00<br>for Museum of City of NY. Contact: Felice Axelrod, 534-1672.   | MUSEUM OF CITY OF<br>NEW YORK                    | HOTEL PLAZA<br>BALLROOM                      |
| Monday<br>Sept. 19-<br>Sept. 29                | SPRING/SUMMER '84<br>COLLECTION<br>Only in N.Y. showing for season. By invitation. Contact: 840-8220.   | LOUIS FERAUD                                     | 570 SEVENTH AVENUE<br>SHOWROOM - 17TH FLOOR  |
| Tuesday<br>Sept. 20<br>7:00 P.M.               | FENDI FUR & PRET-A-PORER<br>COLLECTIONS FOR FALL '83<br>By inv. Tickets: \$50.00 (Cocktails), 175.00 (Dinner & Benefit Auction). Benefit<br>American-Italian Foundation for Cancer Research. Press: 753-7300. Others: 688-2323. | BERGDORF GOODMAN                                 | SOTHEBY PARKE-BERNET<br>1334 YORK AVENUE     |
| *Sept. 20                                      | BOBBIN SHOW IN ATLANTA & AAMA CONVENTION, Betty Webb, (803) 771-7500. (Sept. 20-22)   |  |  |
| Wednesday<br>Sept. 21<br>11:00 A.M.            | FASHIONS BY JACQUELINE<br>DE RIBES AT BENEFIT SHOW<br>Show, 11:30. Tickets: \$25.00 for Memorial Sloan Kettering. Helen O'Hagan, 940-4240.  | SAKS FIFTH AVENUE                                | 3RD FLOOR                                    |
| Wednesday<br>Sept. 21<br>12 Noon<br>Luncheon   | "AMERICAN WOMEN--<br>NEW PATTERNS OF POWER"<br>Speakers: John Naisbett, author of "Megatrends"; Patricia Aburdene, Researcher for<br>"Forbes". Chmn: Ruth Whitney, Glamour. Price: \$30 members, \$45 guests, 247-3940.         | THE FASHION GROUP, INC.<br>(9 ROCKEFELLER PLAZA) | NEW YORK HILTON HOTEL<br>BALLROOM            |
| Wednesday<br>Sept. 21<br>7:30 P.M.             | BENEFIT: "GREAT<br>DESIGNERS OF FRANCE"<br>Tickets: \$100.00, for Business Committee of Metropolitan Museum. Champagne/buffet.<br>By invitation. Contact: Margery Cohen, 705-2426.  | BLOOMINGDALE'S                                   | 6TH FLOOR                                    |
| *Sept. 22                                      | PITTI FILATI (YARNS & KNITWEAR) IN FLORENCE. Tel 55-219-331 (Sept. 22-24)   |  |  |
| *Sept. 24                                      | INT'L RTW & BOUTIQUE SHOW AT PORTE DE VERSAILLES, PARIS. Tel: 869-1720. (Sept. 24-28)   |  |  |
| *Sept. 25                                      | AMERICAN HOME SEWING SHOW IN CALIF., LONG BEACH CONV. CTR., 736-8820 (Sept. 25-27)  |  |  |
| Sept. 25-<br>Sept. 27                          | INTERTEX, SPONSORED BY NOSA AT N.Y. COLISEUM. Exhibit of apparel fabrics, leathers,<br>supplies. Contact: 1 Penn Plaza, 594-6647.   |  |  |



| DATE  | WHAT'S GOING ON  | GIVEN BY  | WHERE   |
|---|--|---|---|
| Wednesday<br>Sept. 28<br>7:00 P.M.          | BENEFIT DINNER DANCE:<br>FASHIONS BY FABRICE<br>Black tie. Tickets: \$150.00.  | GIRLS' TOWN OF ITALY<br>(24 WEST 57TH STREET)<br>Chrmn: Mrs. Frederick Winship. | HOTEL PIERRE<br>BALLROOM<br>Contact: 581-7380.          |
| Thursday<br>Sept. 29<br>7:00 P.M.           | ANNUAL FASHION CRITICS'<br>AWARDS--BENEFIT<br>Tickets: \$225 each, to Educational Foundation for Fashion Industries.<br>Contact: 760-7820. Press: Marjorie Ambrogio, 573-2730; or Berkowitz/Linsman, 737-9590.   | COTY<br>(235 EAST 42ND STREET)  | FASHION INST. OF TECH.<br>227 WEST 27TH STREET          |
| *Sept. 30                                   | MODIT, SPOSA ITALIA, & COMPLEMENTO MODA IN MILAN. RTW, accessories (Sept. 30-Oct. 4)   |   |   |
| Monday<br>Oct. 3<br>5:00 P.M.-<br>8:00 P.M. | PREVIEW: AUTHENTIC<br>INDIAN COSTUMES & TIPIS<br>Eight full-sized tipis, Indian furnishings, costumes. By invitation.<br>Open to public, Oct. 4-Nov. 5. Contact: 760-7614.   | FASHION INSTITUTE<br>OF TECHNOLOGY  | 227 WEST 27TH STREET                                    |
| *Oct. 3-7                                   | SPRING READY-TO-WEAR IN MILAN (By invitation from designers) SHOWINGS AT FASHION CENTRE, MILAN FAIR, VIA GATTAMELATA (unless otherwise noted). Contact: Camera Nazionale dell'Alta Moda Italiana, Piazza Aracoeli 3, 00186 Rome. Tel. 679-43-90.<br><u>TENTATIVE INCOMPLETE SCHEDULE</u> ;<br><u>Mon., Oct. 3</u> ; FERRE; KRIZIA<br><u>Tues., Oct. 4</u> ; MISSONI; FENDI; COMPLICE<br><u>Wed., Oct. 5</u> ; VERSACE; BASILE; GIORGIO ARMANI<br><u>Thurs., Oct. 6</u> ; GENNY |   |   |
| *Oct. 8                                     | PITTI DONNA IN FLORENCE (WOMEN'S FASHIONS). Tel. 55-219-331 (Oct. 8-10)  |   |   |
| *Oct. 8-<br>Oct. 11                         | MAGIC (MEN'S APPAREL GUILD OF CALIFORNIA) IN LOS ANGELES, 124 E. Olympia Blvd., Suite 506, L.A. 90015, (213) 746-0627.   |   |   |
| *Oct. 10-<br>Oct. 13                        | LONDON DESIGNER COLLECTIONS SPRING/SUMMER '84. Contact: Annette Worsley-Taylor, 36 Beauchamp Place, London SW3. Tel: 01-581-2931.  |   |   |
| Tuesday<br>Oct. 11-<br>Oct. 13              | FABRICS EXHIBIT:<br>FALL-WINTER '84<br>Semi-annual exhibit in N.Y. Contact: Peter Nack, 563-5350.  | EUROPEAN FABRIC SHOW  | PASSENGER SHIP TERMINAL<br>55TH STREET & 12TH (BERTH 5) |
| Oct. 12-<br>Oct. 14                         | TRIMMINGS, ACCESSORIES, SUPPLIES EXPOSITION AT N.Y. STATLER, 7th & 33rd St., Trade: 683-7520. Press: Margaret Larson, 535-9122.  |   |   |
| *Oct. 12-<br>Oct. 19                        | SPRING/SUMMER PRET-A-PORTE IN PARIS. Contact: Denise DuBois, Chambre Syndicale du Pret-a-Porter, 100 Faubourg St. Honore 75008 Paris, tel. 266-64-44.  |   |   |
| *Oct. 15-<br>Oct. 18                        | PREMIERE VISION FALL/WINTER '84 AT PORTE DE VERSAILLES, PARIS.<br>Contact: Barbara Wise, French Apparel Center, 883-1055.  |   |   |
| *Oct. 22                                    | IDEACOMO-- Fabrics Fair in Como, Italy. (Oct. 22-26) Contact: 02-7300-15.  |   |   |
| Oct. 23                                     | NAMSB (NAT'L ASSOC. OF MEN'S SPORTSWEAR BUYERS) N.Y. COLISEUM, 986-1811, (Oct. 23-26)  |   |   |
| Oct. 24-28                                  | BAMA (BOYS' AND YOUNG MEN'S APPAREL) Spring Collection in showrooms; 594-5130.   |   |   |
| Tuesday<br>Oct. 25-<br>Oct. 27              | JFF '83: 3RD ANNUAL<br>JAPAN FASHION FAIR<br>Presentation by 27 manufacturers. Contact: 997-0400.  | JAPAN TRADE CENTER<br>(1221 AVE OF AMERICAS)                                    | NEW YORK STATLER<br>7TH AVENUE AT 33RD STREET           |
| *Oct. 27                                    | DALLAS SPRING REGIONAL MARKET (Oct. 27-Nov. 1)   |   |   |
| Oct. 31                                     | SPRING MARKET WEEK IN NEW YORK (Oct. 31-Nov. 11)   |   |   |
| *Nov. 1                                     | INTERSTOFF FABRICS EXHIBIT IN FRANKFURT (Nov. 1-4)   |   |   |